



2013 Christmas Decorations
for a Leading Shopping
Destination

1881
HERITAGE



Ring in the Festive Season at an Iconic Heritage Site

Since its opening in 2009, 1881 Heritage has commissioned Base Creative to provide a comprehensive range of event services – from seasonal decorations to large-scale exhibitions.

Business Strategy

Brand Strategy

Design and Touchpoints

- PR Event Management
- Invitation Card Design
- Souvenir Design
- Live Performance
- Press Release
- Venue Decoration

Digital & Social Media

1881 Heritage Plays Host to Angels

2013 Christmas Decorations for One of Hong Kong's Most Exclusive Shopping Malls



Inspired by the artwork of Europe's exquisite Renaissance cathedrals, we helped 1881 Heritage to transform its Grand Piazza into an angelic wonderland. To celebrate the 2013 yuletide season, we created two stunning bells surrounded by three archangels and a group of smaller angels that would play a symphony of beautiful Christmas melodies.

Scope of Work

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