

Marking the Season Creatively for a Management Consultancy

Having designed 1 if by land's Christmas eCard in 2013, Base Creative was again invited to apply its creative design skills to develop eGreetings in 2014.

Business Strategy

Brand Strategy

Management Interviews
Creative Theme

Design and Touchpoints

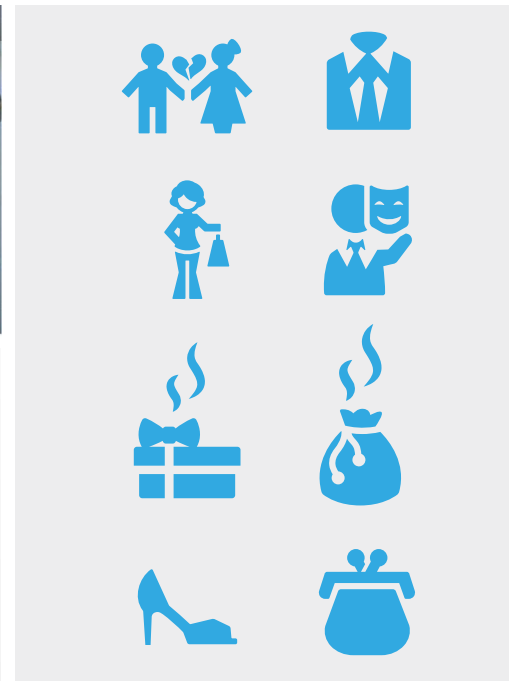
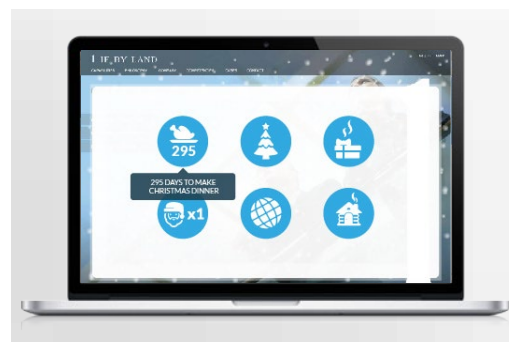
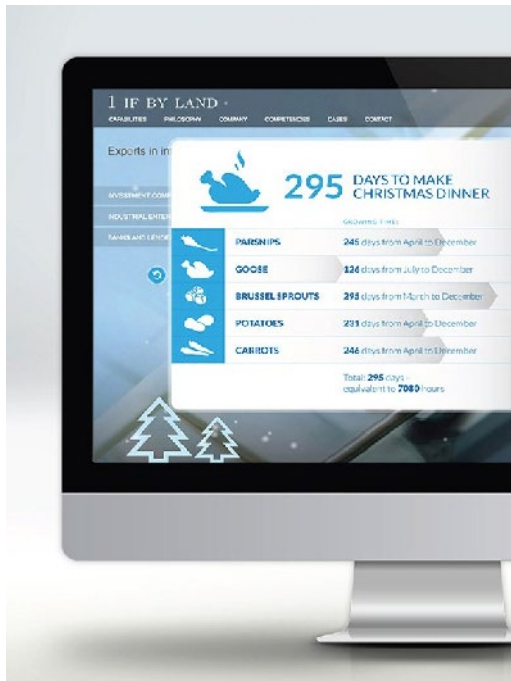
eCard Design

Digital & Social Media

UI and UX Design
Programming

1 if by land eGreeting Card Design

Reinforcing the Company's Branding at the Festive Season



Base Creative designed distinctive eGreetings aligned with the company's branding and seasoned with a touch of humour.

Scope of Work Business Strategy

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